



Aries Pisces  
2025 - 26  
Venus Custom Guide

Activate a New Identity &  
Reclaim Your True Purpose

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# Venus Retrograde • ARIES/PISCES

**RETRO:** March 1, 2025 @10\* Aries  
**DIRECT:** April 12, 2025 @24\* Pisces

*Time to Review, Reflect & Set Conscious Intentions  
for Your Own Core Values & Renewed Priorities*

• **New Venus Cycle** •  
**March 2025 – September 2026**



• **LOVE** •

*the unifying energetic force that exists in/through all life*

• **VALUES** •

*what you spend your resources on (time/energy/money)*

• **ART & BEAUTY** •

*the invisible essence which links all life and transcends language or species*

• **CULTURE** •

*what humanity collectively creates through thoughts, feelings, words & deeds*

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# Your Invitation to Meet Venus

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## **The Value of Venus Retrograde:**

The whole point of any planet going Retrograde is to bring up the issues of its domain, and in Venus' case, the primary issues are: *values, priorities, beauty, love, relationships and resources*. It brings these aspects of life up to the surface for everyone. Essentially, this is getting your attention in a way that prompts you to want to explore more deeply and look at things from a variety of other or new perspectives. Before charting the course of future choices & forward movement, there is a personal review & an individual clearing that must happen for you to acquire more clarity & sure-footedness.

## **The Current Theme & Question to Contemplate:**

The Sign that the Retrograde falls in represents the 'theme' (aka Overtone) and is where Venus extends her stay for one and all. For example, this one is in **ARIES**. **2017** was the last time Venus Retrograded in **ARIES** (before that, **2009**). So, how have your values and priorities evolved over the last 8-years where your *personal independence, individual sovereignty, deepest passion, true power & purpose* are concerned?

## **Do You Want to Scratch the Surface?**

This is an excellent cycle to consciously co-create with, and you don't even have to know or understand astrology itself. There are many ways to do this, but simple awareness of the cycle is a good start. Beyond that, I have created several Custom Tools to support this process. If you just want to get to know how Venus feels moving through your own life (chart), then I recommend getting your **Personal Venus Activations**. They support you like a custom horoscope that focuses on your **Relationships, Resources & Magnetics**.

## **Or Do You Want to Go Deeper?**

If you'd like to track her cycle by going narrow and deep into what she activates for you *personally*, then I recommend that you get your **Reading + Custom Guide and join the Venus Circle**. It can be quite remarkable to track this cycle as it unfolds over the next 18-months. These tools will give you ongoing support for the entire cycle. It is a potent experience to follow her rhythm like this. Please go to my website for details and be sure to **join us for the: FREE Intro :: Feb 20, 2025**

# Venus Retrograde is About ...

- Reconnecting with All Your 6-Senses
- Focusing on Your Resources & Definition of Wealth & Abundance
- Reviewing & Renewing the Sacred Feminine Aspects of Your Nature
- Assessing the Evolution of Your Personal Values & Priorities on All Levels
- Processing & Integrating Energetic Shifts within Your Relationships & Resources
- Renewing Your Spirit, Faith & Commitment to the Sacred Feminine
- Reawakening Your Way of Living Your Life -and- of Living on Earth with Others
- Assessing the Value & Purpose of All Relationships Partnerships & Collaborations
- Fortifying & Restoring Your Individual Sense of Self-Value, Self-Worth & Self-Esteem
- Reviving Your Essential Nature & Organically Changing How You Relate with Others
- Revitalizing & Reestablishing Your Magnetics: What You Naturally Magnetize & Naturally Repel
- Reviewing Anything of Value that has been Buried, Suppressed or Neglected in Last 18-mo to 8-years

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## Important Details of NOW

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**Enter Shadow: January 2 - March 1, 2025**

*Introduction/Initiation of New You & New Priorities*

**Retrograde/Initiation: March 1 - April 12, 2025**

*Re-View, Re-Evaluate, Re-Vision, Re-Examine Relationships & Finances*

**Direct/Integration: April 12 - May 15, 2025**

*Integration of the New You & New Priorities*

**Exit Shadow: May 15 - June 5, 2025**

*Anchoring the NEW Containers and Grounding NEW 8-year Cycle*

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**Jan 2 - June 5, 2025 :: Venus in ARIES/PISCES**

**(Retrograde: March 1, 2025 • Direct: April 12, 2025)**

### Venus Rules:

Values, priorities, resources, relationships, finances, love, art, beauty, culture and, in **ARIES**, the lesson of independence, courage & sovereignty is what she is activating & awakening for everyone and as she draws our focus to our individuality within the context of our relationships & partnerships, things change both personally & professionally! It is a call from within, to restore your deeper sense of Self and your true purpose here & now. You have evolved over the last 2-8 years so how you present yourself and who you interact with is shifting again, in a deep, transformative way. This is a great opportunity to renegotiate the terms of both your personal & professional relationships so that you can determine what is no longer important to/for you, while preparing to go deeper.

### New 18-month -to- 8-year Cycle:

Venus Retrogrades every 18-months, which means that your \*Values and Priorities\* shift on a fairly regular basis. Getting a rhythm to this, internally, will help you flow with your own evolution with less fear or anxiety and more trust in the natural order of things, which includes change. However, she goes back to the same place every 8-years, indicating a need to deepen our dedication in that department (House). Venus' larger 8-year cycle brings monumental shifts around what & who is truly important to you and it activates the lesson associated with the Sign that it falls in. The current Venus soul work is going to be very personal for those with **Aries/Libra** and **Cancer/Capricorn** activated in their charts. Things that were important to you 8-years ago are probably not so vital now, and things that were not even on your list of priorities may have moved to the top recently (or soon).



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## Research, Revisions & Resolutions:

The Retrograde period should afford you time to review what you naturally magnetize & repel ~ and in **ARIES**, it is all about being an individual, being brave, living instinctively & in the moment and knowing your Self, your needs & desires. When we have a deep passion and true purpose, we lead by example and that is the energy within you being **reviewed & renewed** through this **Venus Retro**.

As you're able to anchor this renewed **Sense of Self**,

**Identity & Purpose**, that you've developed over the last 8-years, there will be new opportunities for different kinds of relationships & collaborations ... but you may have to lead! Retrogrades are always good for research, revisions and resolutions. Do your choices & actions reflect your deepest and true core values? Do you spend your resources of time, energy & money on: Memories or Materials? Education or Elitism? Progress or Postponement?



## Relationship Priorities:

If you align your priorities within your Being, as well as within your primary relationships of *now*, then it will make the review in your **ARIES Dept** more productive (and less debilitating). When Venus is in **ARIES**, it is time to assess your priorities and reestablish the value & strength of your own independence & sovereignty. In relationships, it's time to renegotiate the roles & responsibilities for the passion & vitality of these partnerships that mean the most to you, at this time. You will be assessing what and who is actually worthy of further investment.

## Process, Integrate & Prepare:

**ARIES** is all about being true to your Self, knowing your Self and making your choices based on instincts & immediate needs, all of which has evolved over the last 8-years and adjustments to your personal choices, actions and who you interact with should reflect the upgrade. Taking a time-out to review your own ways of moving through the world, making choices & choosing people to live, work or play with is likely what will come into your conscious awareness during the Retrograde period. **ARIES** energy always reveals where you are too alone, always doing things yourself or where you are too codependent & other-directed, which is imbalanced **ARIES**. This reset is going to clear out the fears, self-doubts & insecurities and anchor a new **Identity & Purpose**. Periodically, we need to rededicate energy and resources to looking in the mirror, renewing our values & shifting our deeper motivations so they are more congruent with the true Self & true purpose.



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## Re-Calibrate Your Personal Desires & Individual Choices:

**ARIES** energy is all about being alert, active & decisive but if you are not feeling like your true Self or you are too other-directed (caring what others think) then you can create delays & obstacles to obtaining your desires and blockages to your freedom & independence. Over the last 8-years, you have grown in your identity & desire nature. It is good to periodically check-in to reestablish the connection to your instincts to ensure that you are making the choices & decisions that are for your own highest good. Who you are & what you want has changed.

Venus in **ARIES** helps you honor your own individual needs and desires by encouraging self-preservation & independence so that you are not dependent on others for your own life experience, productivity or happiness. This potent energy supports bodywork & mirror-work and focusing on Self at this time. Take a good look at who you are & what you want with your relationships & resources and do the necessary clearing that it will take to launch a whole new vision of your **Identity & Purpose**. **ARIES** is Ruled by Mars, which is your Sacred Masculine, the part of you that can negotiate on your behalf, get your ideas in the world & hold good boundaries so there will be a major check-in with these aspects of life & Self. It is time to review & recalibrate your desires, purify your motivations & renew the connection to that part of Self that knows instinctively how to proceed through life.

### Choices & Decisions:

If you are tracking your own evolution, then you may be feeling that you have stepped into a New Identity (2017), which gave you access to new levels of Power & Creativity (2018), which expanded & created New Options & Choices (2020), which led to developing New Containers and a New Purpose (2022), which led to New Self-Love & Self-Expression (2023) and now (2025), we are back again to rebirthing & redreaming the **New Identity & Purpose**, which is based on all new values & priorities. Energy is will soon be available to you in a way that wasn't even possible 18-months, 8-years ago or maybe ever. It is a good time to get clear now so that you can activate a new level of freedom, independence and true sovereignty to move freely & make new choices that are rooted in self-preservation and guided by your own instincts.

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## Special Venus Retrograde:

Every **113-130 years**, Venus crosses in front of the Sun twice in 8-years and last time was **2004** and **2012**. I had a special meditation circle in 2004 to celebrate and I actually got to *witness it* in 2012 (on the Big Island, HI). Every time we have this special alignment, it falls in Gemini or Sag so it also always coincides with an evolution of the collective values and social consciousness, as well as back-and-forth on the value of scientific versus spiritual. It just so happens that they often coincide with Gemini/Sag Eclipses too, which can permanently reset patterns in the social & collective realms, as well as on individual levels for those with Mutable Signs activated in their chart.



## Realign with the Sacred Feminine:

These alignments create portals through which we, as individuals and a collective, can choose to activate and move through more consciously (or not). The current portal, which is opening again now, in **2025**, is restoring balance between the Masculine and Feminine within and around us. At this time, we should activate our Inner Feminine energy, which knows innately and instinctively how to clear a space with an intention, extend the invitation for all that you need, desire and deserve and then allow intuition to guide the next move. The Feminine Way of getting things done is no better or worse than the Masculine Way of getting things done, it is just different.

## New Upgrades Available:

Consider this 4-mo period (**Feb-May 2025**) a literal & figurative upgrade to how you negotiate your needs within relationships and how you lead in your professional life. It is a chance to renegotiate with those who are closest to you and share the evolution of your values & priorities to make sure that everyone is on the same page going forward. In **ARIES**, that means everyone is an individual, sovereign and responsible for their own contribution to the family, community or collective. Essentially, it is time to improve your sense of Self, clarify your deepest desires, cultivate better boundaries & set your life up in a way that promotes self-preservation, self-awareness & self-sufficiency. The Venus Retrograde brings the necessary review of values & priorities where your freedom, independence & sovereignty are all concerned. How you make your choices & what motivates you to action has likely shifted **since 2017**, and will shift again **by 2033** so this is a good time to check-in.





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## Relevant Reflections

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### Last Venus in **ARIES**:

It is a fairly regular occurrence for Venus to move through **ARIES** every year or so. The last time was **April 2024**. It is catching it at the Retrograde that makes the current one special. However, the last cycle that you can remember may have some clues, upon reflection, that turn out to be some kind of confirmation of what you are facing and/or reviewing now.

### Previous Venus Retrograde in **ARIES**:

**2017 / 2009 / 2001 / 1993** (8-year cycles)

This is a larger Cycle to focus on but still may yield some clues. Basically, all cycles eventually repeat themselves, some more often than others. The same **ARIES** energy was activated back then, and will be again, however, the *surrounding* planetary support changes ~ the human condition evolves ~ your own personal support systems shapeshift as needed. Look for any pattern in your intimate life. Often these years will coincide with ex-partners circling back or significant past-life connections becoming obvious.

**Sign Lesson of ARIES: Independence, Courage & Freedom. ARIES Issues: Choices, Decisions, Instincts, Self-Preservation & Balance Between Self & Other** - that's what is back on the table. You should be able to delineate a pattern. Reflect on all that you have experienced around those years. Think about how your freedom & individual needs have evolved. Think about how your relationships and resources have evolved. Think of how your friendships & communities have evolved and all that led to *here and now*. Now what? What do you want to create or express over the **next 8-years**? Set an intention to purify your motivations and connect to a deeper level of independence & self-sufficiency, one that offers you more options.

**Venus Retrogrades every 18-months**, which means that our **Values and Priorities** shift, in small ways, on a fairly regular basis, but in huge ways every 8-years. Getting a rhythm to this, internally, will help you flow with your own personal evolution with far *less fear or anxiety* and *much more trust* in the natural order of things, which includes your own natural rhythms and individual evolution.

# Venus • Aries



## **LIGHT Expression** **Venus in ARIES is About . . .**

- ◆ Ability to Know & Articulate Your Personal Needs
  - ◆ Instinctive Self-Preservation
  - ◆ Naturally Negotiate Your Needs Up Front
  - ◆ Being Clear & Decisive While Considering Others
  - ◆ Being Fiercely Protective of Life & Loved Ones
  - ◆ Knowing Who You Are & What You Want
  - ◆ Mastering Patience, Consideration & Empathy
  - ◆ Being Passionate About Your Life's Purpose
- ◆ Accomplishing Goals with a Clear Direction in Life
  - ◆ Staying Present, Trusting & Walking by Faith thru Life
  - ◆ Valuing Physical Activity & Healthy Competition
  - ◆ Knowing When to Fight & When to Back Off
  - ◆ Being a Fearless Leader that Cultivates Independence in Others
  - ◆ Thriving as a Self-Sufficient, Independent Adult with a Youthful Spirit All Your Life

## **SHADOW Expression :: Can Manifest As . . .**

- ◆ Being Competitive in Love
- ◆ Game-Playing / Manipulation
- ◆ Acting Rashly in the Heat of the Moment
- ◆ Being Impulsively Cruel / Indiscriminate Anger
- ◆ Being Confrontational in an Effort to Get Your Way
- ◆ Acting 'Hard' When 'Soft' Would Get Better Results
- ◆ Completely Disregarding Those Near and Dear to You
- ◆ Acting Like a Petulant, Spoiled Child  
(Saying Things You Can't Take Back)
- ◆ Tit-for-Tat Mentality and a Desire for Vengeance  
(Toxic Version of Justice)
- ◆ Creating Struggle Unnecessarily/Feeling Like Everything Has to Be a Fight
- ◆ Expecting Those You Love to Prove Their Love  
(Testing Them Unnecessarily)



# Venus • Pisces

## **LIGHT Expression**

### **Venus in PISCES is About . . .**

- ◆ Mystical, Magical, Imaginative & Devoted in Love
- ◆ Spiritually Anchored with Innate Self-Trust
- ◆ Heal & Integrate Fragmented Relationships
- ◆ Value Your Intuitive, Empathic, Psychic Ability
- ◆ Knowing Your Connection to God/Source Energy
- ◆ Maintaining Connection Between Body & Spirit
- ◆ Dissolving Boundaries for Greater Love to Emerge
- ◆ Acknowledging & Honoring the Divine or Sacred Feminine
- ◆ Being a World Server, Dedicated to Global Oneness
- ◆ Ability to Easily Navigate Other Dimensions of Reality



## **SHADOW Expression :: Can Manifest As . . .**

- ◆ Being Overly Critical & Demanding in Love
- ◆ Self-Doubt & Inability to Deal with Confrontation
- ◆ Prone to Martyrdom, Self-Sacrifice & Manipulation
- ◆ Insufficient Boundaries & Subsequent Confusion
- ◆ Being Delusional & Having Blind Faith in Love or Money
- ◆ Excessive Anxiety or Fear of Loss & Abandonment
- ◆ Lack of Faith or Inability to Connect to & Follow Intuition
- ◆ Unreasonable Fears or Phobias (re: Love or Money)
- ◆ Imbalanced & Entangled with Social Fears & Collective Trauma